

# Synergy Awards Breakfast

Thursday, October 30, 2025, 9 AM - 11 AM

International Council of Shopping Centers (ICSC)  
1251 Ave of the Americas, FL 45, NYC

## HELP SHAPE THE CELEBRATION: JOIN US AS A PRESENTER

Every year the Metro NYSAE Synergy Awards honors the brightest minds and the most impactful contributions within our association and not for profit community of Metro New York. This prestigious event recognizes individuals and organizations who have demonstrated outstanding achievements and innovative practices, setting new standards of excellence in our industry. The Synergy Awards are more than just accolades; they are a testament to the incredible talent, dedication and collaborative spirit that drive Metro NYSAE and association community forward.



Synergy Awards categories include Impact Innovation, Lifetime Achievement, Chief Executive of the Year, Meetings Professional of the Year, Rising Star, DEI Champion, Excellence in Educational Programming and Excellence in Marketing and Communications.

## SPONSORSHIP OPPORTUNITIES

### **AWARD PRESENTER** \$2,000, seven (7) available

Introduced to podium, Image on PowerPoint presentation, introduction of award winner, inclusion in event promotion (social/emails), two (2) tickets to breakfast event, website recognition, promotion/photo with honorees

### **BREAKFAST SPONSOR** \$1500), four (4) available

Acknowledgement at podium, pre-event marketing materials, website recognition, one (1) ticket to event

Contact Holly Koenig with commitment or for more details (212) 297-2123 [hkoenig@kellencompany.com](mailto:hkoenig@kellencompany.com)