

Synergy Awards Breakfast

Wednesday, October 28, 2026

8:30 am - 11 am EST

International Council of Shopping Centers (ICSC),
1251 Avenue of the Americas, 45th floor
New York, NY 10020-1104



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Every year the Metro NYSAE Synergy Awards honors the brightest minds and the most impactful contributions within our association and not for profit community of Metro New York. This prestigious event recognizes individuals and organizations who have demonstrated outstanding achievements and innovative practices, setting new standards of excellence in our industry. The Synergy Awards are more than just accolades; they are a testament to the incredible talent, dedication and collaborative spirit that drive Metro NYSAE and association community forward.

SYNERGY AWARDS CATEGORIES

- Lifetime Achievement
- Chief Executive of the Year
- Meetings Professional of the Year
- Distinguished Service Award
- Rising Stars
- Inclusive Leadership
- Public Affairs & Advocacy Impact Award
- Excellence in Educational Programming
- Excellence in Marketing & Communications
- Excellence in Membership
- Association Partner of the Year.

SPONSORSHIP OPPORTUNITIES

AWARD PRESENTER - \$2,000

Introduced to podium, Image on PowerPoint presentation, introduction of award winner, inclusion in event promotion (social/emails), two (2) tickets to breakfast event, website recognition, promotion/photo with honorees

BREAKFAST SPONSOR - \$1500

Acknowledgement at podium, pre-event marketing materials, website recognition, one (1) ticket to event

Contact Holly Koenig with commitment or for more details (212) 297-2123 hkoenig@northstarassociations.com